# Labour International Executive Committee (LIEC) CLP Vice-chair (Campaigns) Job Role

## Who are we?

Labour International (LI) is the constituency party for UK Labour Party members living abroad.

LI has seen considerable changes in the last 5 years: a massive increase of membership from 700 to over 3,000 members and an increase of branches from 7 to 25 branches. The structure of LIEC has also changed from a small executive of 6 members to one of 14 members and also co-opted non-voting members. This has resulted in an explosion of member and branch activism.

The LIEC is the administrative body of LIEC. The officers act in a voluntary capacity and are elected by LI members every two years. The principle role of the LIEC is to ensure that LI runs smoothly and effectively.

We also have a delegate-based General Committee (GC) that is responsible for determining LI policy.

# What will be your role?

This is a key volunteer role and offers an opportunity to be at centre stage of transforming LI into an active and connected CLP, campaigning to promote Labour Party policies and a Labour Party victory in General Elections.

The LI Vice-chair (campaigns) is a key role for a CLP such as LI, whose members are spread across the globe.

#### Your main aims are:

- Contributing to LI becoming an outward looking CLP by ensuring that LI members are up-to-date with LI and LP business, so that they can work together for a Labour Victory
- Building LI into an effective campaigning CLP by maximising opportunities for LI members to get actively involved in a range of campaigning activities.
- Building links with UK based CLPs that members can get involved with.
- Together with LI equality officers helping to develop campaign resources that can be targeted at youth, women, BAME members and LGBT and disabled members.
- Together with LI equality officers taking steps to ensure that young, women, BAME, LGBT and disabled members are adequately represented and supported.
- With the LIEC, working to ensure that members of LI are not subjected to harassment or abuse within LI and the LP, including at branch and group meetings and online.
- Ensuring that LI members are aware of the <u>quidelines and code of conduct</u>.

## Some ideas of what your role could include:

The role of LI Assistant Campaign Co-ordinator is all about building an effective campaign team and motivating volunteers; you shouldn't need to do everything yourself, but oversee the delivery of the campaign.

Working with other LIEC officers, and talking to LI members, you can decide the priorities of how this role should be developed and what is needed for the smooth running of LI. Here are some ideas of what this might involve:

- Together with the LIEC members put together a campaign plan, building upon existing relationships across the Labour movement.
- Together with the LI chair and other LIEC officers including the LI Policy and Campaigns Officer, to have a strategic oversight of campaigns delivered by LIEC so that they are effective, co-ordinated, affordable, legal and strategic, and to report back to LIEC and members on a regular basis.
- Identifying talent in others, encouraging and supporting those who want to get involved.
- Help to manage the Campaign for LP Victory Facebook page.
- Co-ordinate the use of online campaigning opportunities on social media.
- Actively investigate access to phone banking opportunities for LI members
- Chair LIEC and General Committee Meetings in the absence of the LI Chair.
- Encourage members to write, develop or access campaign leaflets and develop innovative campaign activities.
- Develop resources and recruiting volunteers for a voter registration campaign.
- Encourage branches to include campaigning as a regular item on branch meeting agendas and offer support to them.

### It could also include:

- Writing articles on campaigns/campaigning for the LI newsletter.
- Doing a member skills audit or survey.
- Considering recruiting branch captains or buddies who can act as campaign coordinators at branch level as part of an LI campaign forum.
- Using community organising techniques in order to build campaigns.
- Developing twinning opportunities between LI and UK based CLP's and assisting LI members who are able to develop these, including returning to the UK to campaign.

# What skills/knowledge should you have?

- You will need regular personal access to the internet.
- A working knowledge of the party organisation at branch, CLP and national level, and the LP and LI Rules and Standing Orders
- An understanding of the campaign, communication and information needs of LI members.
- Be organised and able to prioritise work effectively under tight deadlines.

- Knowledge of how to use, or are willing to learn, the most common communications tools used by LI.
- Good communication skills
- Ability to represent LI to the Labour Party centrally and secure support for LI initiatives.
- A good understanding of and willingness to embrace community organising techniques
- Have leadership skills but also the ability to delegate, develop and create a team.

## What you can bring to the job

- Friendly and approachable
- Enjoy working collaboratively as part of a team including information-sharing.
- A willingness to learn from others and also take the initiative
- An ability to change, adapt and work proactively.
- The ability to motivate and persuade
- The ability to delegate and develop and create a team.
- Have enthusiasm and commitment
- Organised
- The ability to motivate and persuade

## **Lines of Communication**

You will be a voting member of the Labour International Executive Committee (LIEC) and will work closely with the LIEC and General Committee. You will also work alongside volunteer LI members, making sure you work together as a team.

You will work closely with the LIEC chair and LI secretary.

## How much time will all this take?

This is a very busy and time-consuming role. You will need be to be available at weekends to attend LIEC, GC and some All Members Meeting meetings.

You will be extra busy during local and general election times.

# How to apply

Elections for all LIEC roles take place in odd-numbered years. By-elections may be held at other times if there are vacancies.

Labour international members are notified when nominations are open, and provided with a nominations form to fill in and submit.

To be nominated as a candidate you need to write a personal statement of up to 200 words stating the skills you can bring and pointing out how you would develop this role.

You also need to be nominated by two other LI members or one branch. The name, email address and membership number of each candidate and nominator must be provided with the application.

This post is open to job share.

## **Useful links:**

Labour International website <a href="https://www.labourinternational.net/">https://www.labourinternational.net/</a>
GLU - <a href="legal\_queries@labour.org.uk">legal\_queries@labour.org.uk</a>
Rulebook - <a href="https://labour.org.uk/wpcontent/uploads/2020/04/rulebook-2020.pdf">https://labour.org.uk/wpcontent/uploads/2020/04/rulebook-2020.pdf</a>